

Dear Potential Sponsors,

I would like to introduce you to a program that serves as an avenue for success to young ladies everywhere. Founded in 1994, this program combines an appreciation for intelligence, performing arts, community involvement, and beauty. This organization prides itself on rewarding today's young women for their personal achievements while encouraging them to continue striving to accomplish their goals. This platform for success is the *Miss Teen America Scholarship Program*, and we want you to be a part of it!

**The contestant that has presented this letter to you will be participating in the Princess Division of the Miss Kentucky Teen America Program, the Kentucky's Princess Pageant! The program will be held February 25, 2012 at the Bardstown Civic Center.** Contestants from across the state of Kentucky will be competing for the chance of a lifetime to represent the Bluegrass state! Our titleholders will receive an impressive prize package, be invited to partner with charitable causes, and make media appearances! While the chance to be a part of such an amazing event is a dream come true for many young women, this would never be possible without the help of sponsors such as you.

Each contestant is responsible for submitting a \$125 sponsorship fee to participate in the pageant. This covers everything from start to finish, including awards and prizes, theater and meeting space rental, staging, staffing and administrative expenses, tee shirts as well as supporting our scholarship fund for our Miss Kentucky Teen America title!

You may choose to sponsor the entire amount, or only a portion. By sponsoring a contestant you are giving her the opportunity of a lifetime! Not only do you prove that you are willing to invest in the youth in your community, but for businesses the donation is tax deductible! Your name will be listed beside the contestants' photo in the program book and will be announced during the program on pageant weekend.

We hope that you choose to be a part of the pageant, and the success of young ladies throughout Kentucky! Should you have any questions or need any information about how you can further be involved in the Miss Kentucky Teen America Pageant, please contact me at [director@misskentuckyteenamerica.com](mailto:director@misskentuckyteenamerica.com). Thank you for your time.

Best Regards,

*Jessica Glasscock*

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